



PHOTOGRAPHY BY

Jane

www.photographybyjane.co.nz

Firstly, thank you for considering me to photograph your birth! This is a great privilege which I do not take lightly...

A little introduction... me and my family....



Why should you choose me?

- Because you like my work and my style - **natural, relaxed, and fun.**
- I am considerate, patient and understanding – I've also done birth twice myself!
- I have years of experience – and although I can be a bit dorky I'm actually very mature
- I pride myself on being an unobtrusive fly-on-the-wall at your birth – you won't even know I'm there

How much experience do I have?

- 15 years of photographing, 8 years in business
- **2016 NZIPP IRIS Awards** – 1 gold, 6 silvers and 2 bronzes
- **2015 NZIPP IRIS Print Awards** - 5 silvers and 3 bronzes
- **Category finalist** in the "portrait classic" category – **2015 NZIP Iris Awards**
- I also became a "**Fellow of Photography**" (comes with a fancy red medal!) of the NZIPP.
- 2014 & 2013 – 3 silvers, 5 bronzes – NZIPP Iris Awards

NZIPP is the only qualifying body for photographers in NZ and this means my work has been judged and deemed to be of a high professional standard by a panel of some of the best photographers in New Zealand. Their website - . www.nzipp.org.nz

BIRTH PHOTOGRAPHY INFO & PRICING

I know what you might be thinking.. “why would I want that?” But let me clarify a few things. Birth photography isn’t the graphic, gruesome and bloody adventure one might think. Sure, birth can involve all of those things, but that doesn’t mean we HAVE to photograph it! If you do want the gory stuff captured that’s fine too!

Birth is beautiful. It’s utterly incredible and I’m more than passionate about capturing it. Simply, birth photography to me is about anticipation, **emotion** (HUGE emotion!), **connection** and a whole lot of “firsts”. **First look, first breath, first cry, first cuddle, first feed, maybe even a first bath and outfit.** The moment your love splits and multiplies like you never imagined was possible. Sounds cheesy, I know. But trust me – it’s incredible.

It’s also whatever you want it to be. So if you only want certain things photographed that’s absolutely fine. If you want EVERYTHING photographed that’s totally fine too. I am happy to work around what you need. And if you want the ultimate in memories for you and your baby, you **NEED** this.

Complete birth package - \$1599

Pre-birth planning meeting (let’s not be strangers!)

Maternity mini session with 10 digital files valued at \$399

On call for two weeks from your due date

Attendance from established labour through to approx. 1 hour after birth

A set of beautifully edited digital files (predominantly black & white unless requested otherwise)

A full tear-jerking slideshow for your own personal viewing.

A mini slideshow (photos chosen by you) which you can share with friends and family if you wish

A 8.5x11 inch coffee table book – 40 pages – worth \$699

\$100 discount offered in exchange for permission to share images on website/social media

“Baby smile” birth package \$1299

Pre-birth planning meeting (let’s not be strangers!)

On call 24/7 for two weeks from your due date

Attendance from established labour through to approx. 1 hour after birth

A set of beautifully edited digital files (predominantly black & white unless requested otherwise)

An online gallery to share with friends and family if you wish.

A full slideshow including video snippets, for your own personal viewing

“Morning light” birth package \$799

A hospital session (not birth) done between the hours of 930am-5pm

Baby’s first photo shoot! Capture the newness, closeups of baby’s features, sibling and family visits.

No on call time is included in this package

A set of 20 beautifully edited digital files (a mixture of colour and black and white)

A slideshow set to music including video snippets – this will make you cry!

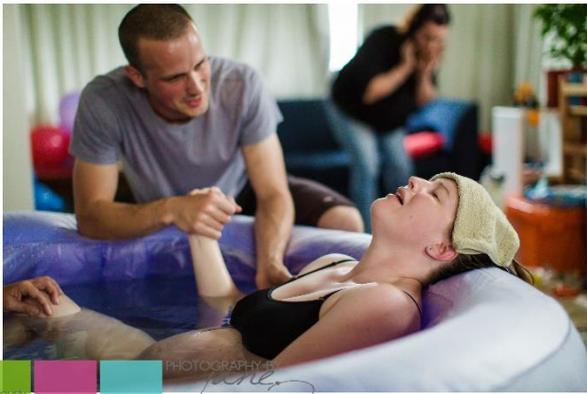
Birth photography – FAQs

- 1. What is birth photography?** Birth is beautiful. It's utterly incredible and I'm more than passionate about capturing it. Simply, birth photography to me is about anticipation, emotion (HUGE emotion!), connection and a whole lot of "firsts". First look, first breath, first cry, first cuddle, first feed, maybe even a first outfit. Also, it's whatever you want it to be. So if you only want certain things photographed that's absolutely fine. If you want EVERYTHING photographed that's totally fine too. I am happy to work around what you need. And if you want the ultimate in memories for your baby, you **NEED** this.
- 2. Why should I hire a professional? My husband can use our camera.** The reason you should hire a professional is like any other life event – in fact it's very similar to getting married. You'll both be busy! You want photos with BOTH of you in them. Dad's reaction to seeing his baby for the first time – priceless. He can't take that! That shot of Dad putting on baby's first nappy – he can't take that. And Dad's first hold, well he can't take that. And what if you can't either? That's why you need me.
- 3. What happens if you can't make it to my birth?** This is unlikely – I have an incredible support network for childcare so my attendance is not really an issue. However, if for some reason I can't attend your birth (providing you have made contact at first point of labour and given me enough time) then I will do my best to enlist a backup photographer to cover your birth. Failing that I can either come as soon as I can get there and photograph from that point, or we can completely transfer your credit to a baby session, or if I don't attend at all due to my own fault I will refund you 75% of what you have paid.
- 4. What if my labour is really quick?** If your labour is quicker than the time it takes me to get there, or you haven't given me enough warning, or if you change your mind about having me there, NO refund will be given. Your credit will be transferred to either a "morning light" session or a newborn studio session.
- 5. What if I'm not sure about having a stranger in the room while I give birth?** Easy, let's not be strangers. All my packages provide for a pre-birth consultation where we can get to know each other a little and iron out any concerns you might have. We will run through what you want photographed, what you don't want photographed, your birth plan etc.
- 6. What if I end up having a c-section?** Unfortunately in the hospitals in our region we are not allowed to photograph in theatre. If you are having a planned c-section, your best choice would be to book a "morning light" session and I can be there when you get out of recovery. If you have an emergency c-section before I get to the hospital then we can either transfer your credit or do a "morning light" session. If your labour doesn't progress and you need a c-section while I'm at the hospital, I can wait and continue photographing when you're out of recovery (or when baby is given to Dad) or I can come back for a "morning light" session afterwards when you're feeling up to it.
- 7. What do I wear during labour?** It's totally up to you and what you feel comfortable in. A lot of Mums wear a bikini top or a crop top – be sure to decide prior to labour and try it on and look in the mirror – make sure you're happy with how it fits and looks because it will be in a majority of the photos. A lot of Mums choose to go topless as soon as baby is born for skin-to-skin cuddles and that's fine – you're usually draped with a towel or blanket for privacy.

- 8. What does it mean when it says “permission for Jane to share images”** Basically you are receiving a discount for allowing me to share a few images/video clips from your birth on Facebook/website/blog. Please note that NONE of these images will show nipple/private parts or include names if you want to remain anonymous. It is not in my business’s best interest to share nudity so rest assured!
- 9. How long do you stay after the birth? I don’t want to feel rushed.** I never rush the process. I will stay for up to an hour after birth to capture the first moments you want. This may include first cuddles, first feed, first weighing and checks, first bath, first outfit, first cuddles with siblings or grandparents. In my experience this is plenty but if I need to stay longer I will. If you want to organise a “morning light” session to capture sibling introductions the next morning that can be arranged.
- 10. Do you offer payment plans?** Yes, absolutely I do provide payment plans. Talk to me about spreading the payments over the duration of your pregnancy.
- 11. What happens if I go into labour in the middle of the night?** Call me. I’m on call 24/7 for two weeks following your due date. Please do not worry about waking me up!!
- 12. What’s the longest birth you’ve photographed?** 22 hours. So please don’t worry about calling me too soon, or waking me up, or keeping me out late!
- 13. What equipment do you use and how much light do you need?** I work with Canon professional gear. If you’re a bit of a geek feel free to ask for details, but otherwise all you need to know is that all my gear is designed to produce high quality professional results even in low light. It’s true I do need SOME light – a room light at least. If you’re planning a home birth via candle light or don’t want hospital room lights on then I will keep the light to the absolute minimum in order to retain the ambience. Being practical though, the more light we have the better the photos will be. Using flash is becoming more common during births, but I prefer to avoid it. If you’re birthing during the day then no problem – plenty of light!
- 14. How many births have you photographed?** About a dozen. Birth photography is still taking off in New Zealand and it’s still considered a luxury item by many. Among those dozen births almost everyone has been completely different. I have experienced a wide range of births and I’m prepared for anything. I know when to keep shooting, when to stop shooting, when to get out of the way and when to help if needed. You don’t need to worry about me fainting or annoying midwives. I’m very ninja-like and most mums forget I’m even in the room.
- 15. How long before I receive my images?** Around 2-3 weeks, sometimes sooner. Then your images and slideshow will be made available to download online, or you can opt to have them sent out on a USB stick. There is no extra charge for this.
- 16. What do I do when I go into labour?** Call me and give me the heads up - 021 213 4941 – I’m pretty much glued to my phone. If you cannot get me on my mobile number above, call my husband – 021 311 468.

Please ask to see a sample slideshow of a birth I have photographed if you are interested in finding out more

The birth of a third brother..



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WWW.PHOTOGRAPHYBYJANE.CONZ



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A sister for Kate..



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